

AIA Richmond Allied Membership Package

Allied Membership Benefits

AIA Richmond Chapter Allied Members receive a variety of benefits relevant to businesses working in the design and construction industries: visibility; networking and promotional opportunities; event discounts; and recognition as both an individual and a company that shares AIA Richmond Chapter's commitment to the built environment. Allied members of AIA Richmond are also automatically enrolled as allied members of the statewide Virginia Society, AIA.

Benefits of Allied Membership include:

Individual use of title: *Allied Member, Virginia Society AIA*;

Automatic joint allied membership in the statewide Virginia Society, AIA (VSAIA);

Listing of allied members and their firms in the annual *InForm Magazine* Membership Directory, the VSAIA's annual membership directory, sent to over 12,000 key purchasers of design and construction services in the Mid-Atlantic region;

Opportunity to publish free of charge, notices of upcoming allied member sponsored learning seminars in our quarterly AIA Richmond Chapter newsletter (not available to non-allied members);

Visibility on the Virginia Society AIA website, with a hyperlink to the company's web page;

Regular networking opportunities with over 400 local AIA architect members through Chapter events;

Special member prices on AIA documents purchased through the Virginia Society AIA, and discounted registration to the Society's annual program, Architecture Exchange East, attended by hundreds of architects from throughout the mid Atlantic region;

Invitations to Chapter programs and events at member prices or, as is most often the case, free admission;

Receive all chapter e-mail announcements, mailings, invitations, and newsletters, as well as Virginia Society newsletters and the Society's award-winning quarterly magazine, *InForm*;

Allied Membership Benefits, cont.

The opportunity to participate as a member on AIA Richmond and VSAIA committees that offer members the opportunity to become involved in the work of the Chapter and the Society;

Representation on and access to the AIA Richmond Chapter Board of Directors through an allied member director.

Additionally, Allied Members have the unique opportunity to highlight their interests and show their support for AIA and the design community through additional exclusive sponsorship opportunities through AIA Richmond events, on a targeted, single event basis.

Please contact AIA Richmond at info@aiaric.org for more information about Allied Membership and individual event sponsorship opportunities uniquely available to AIA Richmond Allied Members.

Scheduled Chapter Programs

Allied Members have the opportunity to show their support not only for AIA Richmond, but for the entire design community through participation in, and sponsorship of regular AIA Richmond events. Please contact AIA Richmond at info@aiaric.org for more information about Allied Membership and individual event sponsorship opportunities.

Annual Design Awards Program

One (1) program in July - \$2,000 title sponsorship

Year in and year out, this is one of our most popular programs. Each year, AIA Richmond recognizes exemplary projects, their architects and their clients for outstanding recent work, as well as those architects who have provided a lifetime of outstanding service to their profession and the community. Allied members will have an opportunity to socialize with many of the chapters most widely known practitioners, and learn what makes a great building in the eyes of the awards jurors. In addition to title sponsorship, opportunities for sponsorship of individual awards will be available as well.

Architecture Week

1 full week in April, with 4 to 6 programs - \$2,000 title sponsorship

This is a unified statewide AIA public outreach effort, undertaken simultaneously by all five Virginia AIA chapters. Events are geared toward making the public aware of the role of architects, and the importance of architecture in today's world. Programs include building tours, lectures by prominent architects, and exhibits. Allied members will have the opportunity to expose their products to an audience beyond the architecture field. Additionally, our annual Style Magazine Architecture Week insert offers all members an excellent opportunity to reach a target audience of the consumers of the many services offered by our members.

Front Porch

1 program each October - \$2,000 title sponsorship

This is one of our newest public outreach ventures, and one of our best attended, attracting over 300 people in 2005. In an effort to foster closer working relationships with our region's "creative community" we invite artists, advertising professionals, techies, bankers, art patrons, politicians, local government heads, gallery owners, art students, interior designers and craftsmen to a single, unstructured event where they may mingle and make connections that will help advance a collective creative voice for the Richmond area. This is yet another opportunity for Allied members to meet individuals who work in the many fields that are related to the practice of architecture and design. Allied members, in addition to being listed as title sponsors, have the opportunity to sponsor activities within Front Porch, such as food, bar and entertainment.

Scheduled Chapter Programs, cont.

Golf Tournament *1 program each Fall - \$2,000 title sponsorship*

The AIA Richmond Golf Tournament is a yearly opportunity to sponsor an entire afternoon of golf, lunch, and dinner for AIA members and guests. While multiple sponsorship opportunities will be offered within the tournament, only one title sponsorship will be available for this event, which will be promoted to our members throughout the spring and summer months.

**Quarterly Intern
Development Programs
(IDP)** *4 programs per year - \$1000 title sponsorship for 4 programs*

Geared toward intern architects who are currently pursuing licensure, these programs offer allied members an opportunity to meet and support the future of our profession. Programs include speakers and seminars of interest to emerging professionals.

Chapter Holiday Party *1 program each December - \$1,000 title sponsorship*

This is an opportunity for all AIA Richmond members to socialize, reflect on another year gone by, and look forward to the future. Allied members, like all members are invited to socialize and enjoy the company of friends. Additional sponsorship opportunities may include sponsorship of bus transportation and venue fees. However; there will be only one title sponsor. This event provides allied members with the opportunity to make the event a memorable one.

**Cure By Design
Runway Design
Competition** *1 program each spring - \$1,000 title sponsorship*

This is an open design competition, the purpose of which is to design a runway to serve in a fashion show presented by Cure By Design, an independent non-profit organization. This show is a major fundraising event for the American Cancer Society's local cancer survivor's program. AIA Richmond participates as a supporter by organizing a nationwide competition to design and construct a runway for the model's use during the Richmond show. Our title sponsor will be recognized in the promotion of the competition, as a supporter of AIA Richmond's runway design competition. Following the show in Richmond, the winning design is to be re-used in other shows around the country during the following years.

Legal Forum *1 program per spring - \$1,000 title sponsorship*

Each spring, AIA Richmond joins with a major provider of design professional's liability insurance, to bring together many of the areas' leading construction practice attorneys for discussion of the issues most relevant to the design profession. As an allied member, you, like our architect members, will have an opportunity to participate in this discussion of the latest legal issues facing the industry.

Scheduled Chapter Programs, cont.

CanStruction *1 program each fall - \$500 title sponsorship*

A nationwide effort involving hundreds of architectural design firms throughout the country, CanStruction is an independent program which has grown exponentially in its professional and public appeal. Each fall entrants compete to design large, complex sculptures which are then built in public places such as malls and museums, constructed entirely of cans and boxes of food. At the end of the program, the food is donated to local food banks as an effort to respond to the needs of the Richmond area's hungry. As event sponsors, allied members will support the promotion of the competition throughout the Chapter's territory. They will also have the opportunity to sponsor individual competing teams by providing funds to purchase the edible building blocks, as well as providing manpower to build the sculptures.

Monthly Membership Meetings *6 to 8 programs per year - \$500 title sponsorship for 2 programs*

These programs serve all AIA members, both licensed and intern architects. Topics range from technical to design-related issues, and include building tours. As an allied member, sponsorship of these programs will afford you the opportunity to share in these programs with our professional members, and identify your brand with the important design and construction issues of each program.

Allied Event Sponsorship Program

Simply by virtue of membership, Allied Members of AIA Richmond receive a variety of benefits relevant to their businesses in the design and construction industry: visibility; networking and promotional opportunities; event discounts; and recognition as a company that shares AIA Richmond Chapter's commitment to the built environment.

In addition to these benefits, AIA Richmond is excited to offer Allied Members the unique opportunity to further promote their products and services to our membership throughout the year, via our Allied Member's Event Sponsorship Program.

Event sponsorship opportunities are now available, from Fall 2006 to December 2007. Sponsorship opportunities are available on a first come, first served basis. These sponsorships, which are offered exclusively to Allied members, are title sponsorships exclusive to each listed event. Some events permit co-sponsorships as noted. All levels offer ad space in our chapter member's newsletter, to be printed quarterly beginning in January 2007.

\$2000 Level Sponsorships

Includes 1/2 page ad in 4 issues of the newsletter (2007)

Choose from the following, at \$2,000 each:

- _____ Chapter Honors and Awards Program (July 2007)
- _____ Front Porch Public Outreach Event (October 2006)
- _____ Front Porch Public Outreach Event (October 2007)
- _____ Golf Tournament (September 2007)
- _____ Architecture Week (2 sponsorships available for April 2007)

\$1000 Level Sponsorships

Includes 1/4 page ad in 4 issues of the newsletter (2007)

Choose from the following, at \$1000 each:

- _____ IDP Programs (4 programs 2007)
- _____ Cure by Design (2007)
- _____ Legal Forum (2007)
- _____ Chapter Holiday Party (December 2006)
- _____ Chapter Holiday Party (December 2007)

\$500 Level Sponsorships

Includes Business card ad in 4 issues of the newsletter (2007)

Choose from the following, at \$500 each:

- _____ 2 Monthly Membership Programs (4 sponsorships available for 8 programs in 2007)
- _____ CanStruction (2 sponsorships available for Fall 2006)
- _____ CanStruction (2 sponsorships available for Fall 2007)

Individual Newsletter Advertisements

1/2, 1/4 and Business card size ads available in 4 quarterly issues of the newsletter (2007) - Pricing available upon request

Allied Membership Application - Calendar Year 2007

Created to promote communications and interaction among all members of the design and construction team, allied membership is open to engineers, planners, landscape architects, sculptors, muralists, artists, and those in government, education, journalism, manufacturing, industry, and other fields allied to architecture. Individuals must not be otherwise eligible for membership in the Institute.

Name

Title

Company

Mailing Address

City

State

Zip

Phone

Fax

Email

Please check the field which you represent:

Engineering Planning Landscape Architecture
 Publishing Consulting Artist/Graphic Designer
 Interior Design Contractor Product Manufacturing
 Other: _____

Payment Information: Check is enclosed, payable to "AIA Richmond"
Membership is required in the Virginia Society to join the Richmond Chapter

Virginia Society AIA \$289

Richmond Chapter AIA \$75

Total Dues: \$364

For new members, all dues are reduced 25% in the second quarter of the year and 50% in the third and fourth quarters.

I declare that this information is accurate and complete. I understand that as an allied member I will be subject to the duties, obligations, and responsibilities set forth in the AIA Richmond bylaws relating to Allied Membership.

Signature

Date